



Trained by the people that are winning the awards!

Our trainers are running accounts... and they're running them very well!

They're in the platforms daily and have relevant experiences and up-to-date knowledge to share.



This is Noyan.

With a background as a university instructor, Noyan has extensive experience in providing engaging and inspiring training sessions.

Typical Training Content

Suitable for beginners and intermediate users of Adobe Audience Manager DMP, we run through everything that is required to set up and roll-out your DMP effectively.

Adobe Audience Manager integration

- ▲ Data Sources
- ▲ Data Collection
- ▲ Taxonomy
- ▲ Naming Convention
- ▲ Traits
- ▲ Segments
- ▲ Analytics
- ▲ Activation
- ▲ Reporting
- ▲ Account management

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

