



Trained by the people that are winning the awards!

Our trainers are leading the SEO strategies on large multinational accounts.

Keeping up to date on all the latest trends and developments in the industry, we act as a strategic SEO partner for our clients.



This is Jonathan.

One of our most experienced SEO trainers who brings a wealth of knowledge to the table. He enjoys solving hard-to-tackle issues and can offer sound advice with regard to international SEO scale.

Typical Training Content

Become familiar with how to optimise your web experiences when operating an international business across multiple markets and languages

- ▲ Global Search Engines & Tactics
 - ▲ Looking at the search market share by country / region and insights in to how you might adapt your SEO strategy to cater for specific search engines
- ▲ International Website Priorities
 - ▲ Key considerations for the technical set up of a website to support increased visibility on a global scale
- ▲ Content Management & Localisation
 - ▲ Understand how content marketing can be applied on a global scale

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

