



Trained by the people that are winning the awards!

Our trainers are leading the SEO strategies on large multinational accounts.

Keeping up to date on all the latest trends and developments in the industry, we act as a strategic SEO partner for our clients.



This is Adam.

With a background in content creation and strategic consultancy, Adam has built engaging and user-centric content solutions that align to SEO objectives.

Typical Training Content

A detailed look at the process for identifying relevant keywords and keyword groups which could increase traffic from a target audience.

- ▲ Why is Keyword Research Important?
 - ▲ A look in to why keyword research is important when looking to drive website traffic from your target audience.
- ▲ Discovery
 - ▲ The methods used to gather data on keywords and keyword groups (free and paid-for tools and applications)
- ▲ What to do with the data?
 - ▲ Using keyword research data to inform new and existing website content

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

