



## Trained by the people that are winning the awards!

Our trainers are leading the SEO strategies on large multinational accounts.

Keeping up to date on all the latest trends and developments in the industry, we act as a strategic SEO partner for our clients.



### This is David.

With over 8 years experience in SEO and digital marketing, David loves helping brands grow their brand awareness through sustainable SEO strategies.

## Typical Training Content

Learn how to optimise your website and digital presence to take advantage of local search opportunities

- ▲ How local search results vary
  - ▲ A look in to the structured layout for local based search queries
- ▲ Local Ranking Factors
  - ▲ Understanding what factors can support increased visibility for queries that have a local intent
- ▲ Optimisation for local SEO
  - ▲ How to optimise your website and overall digital presence to increase awareness from users searching with local intent
  - ▲ The ins and outs of Google My Business and Bing Places

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

