



## Trained by the people that are winning the awards!

Our trainers are running accounts... and they're running them very well!

They're in the platforms daily and have relevant experiences and up-to-date knowledge to share.



### This is Julian.

With several years' experience in writing Google Ads Scripts, he is a pro at using this advanced feature to deliver advanced automation strategies.

## Typical Training Content

Understand how to set up and maintain Google Ads Scripts to save you time.

- ▲ Introduction to scripts
  - ▲ Understand the what scripts are, how they work and what they can do.
- ▲ The scripts interface
  - ▲ Learn how to navigate the Scripts interface and pause/enable your scripts.
- ▲ Setting up a script
  - ▲ Find out how to set up, preview and run a script, and how to schedule it to run regularly.
- ▲ Troubleshooting
  - ▲ Understand how to identify common errors and bugs in scripts with logs and learn how to fix them.
- ▲ Scripts limitations
  - ▲ Understand the limitations of scripts, and how they interact with other elements of automation within Google Ads.

Our office is 10-minute walk from **London Bridge and Tower Hill**. All training rooms are very well equipped and comfortable.

We will structure the day around you and your team. Most sessions are a full day from **10am and 4pm** with lots of breaks along the way.

Feel at home in our client kitchen area with as much coffee, tea or squash as you fancy. For all-day sessions, **lunch will be provided** along with ample fruit and biscuit snacks.

